



HELLENIC REPUBLIC  
CAPITAL MARKET COMMISSION



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ  
ΕΜΠΟΡΙΚΟ & ΒΙΟΜΗΧΑΝΙΚΟ  
ΕΠΙΜΕΛΗΤΗΡΙΟ ΑΘΗΝΩΝ

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## PRESS RELEASE

**The Hellenic Capital Market Commission and ACCI are joining forces in an Initiative to enhance Financial Literacy**



The Hellenic Capital Market Commission has announced a new initiative to promote financial literacy, with the aim of strengthening the role of the capital market and assisting Greek businesses to manage modern challenges effectively. In collaboration with the Athens Chamber of Commerce and Industry (ACCI) and other major Chambers across the country, the Hellenic Capital Market Commission plans to organize training seminars and workshops on current topics, including financing through the capital market, protection against online fraud, cryptocurrency transactions and related advertising, also in view of the new Markets in Crypto-Assets (MiCA) Regulation.

In the context of this initiative, the Chair of the Hellenic Capital Market Commission, Ms. Vassiliki Lazarakou, along with Vice-Chairs, Mr. Michalis Fekkas and Ms. Anastasia Stamou, welcomed ACCI's President Ms. Sofia Kounenaki Efraimoglou for a discussion on the challenges and risks faced by the member businesses of the country's largest commercial chamber. During the meeting, it was decided to organize a workshop titled "Capital Market Today: Challenges and Opportunities", which will be held by the end of 2024. The aim of the workshop will be to inform participants about critical issues concerning the capital market.

On the occasion of the collaboration with the ACCI, Ms. Lazarakou stated: "We are launching a new initiative to enhance financial literacy and assist businesses in addressing the multifaceted challenges of our time, while protecting themselves against international risks such as online fraud. I am particularly happy that this effort starts with the ACCI, the largest Chamber of Commerce in the country. My sincere thanks to Ms. Kounenaki Efraimoglou for the excellent cooperation."

In turn, Ms. Efraimoglou stated: "The capital market is a vital tool for the development and competitiveness of Greek businesses, especially in a constantly changing international environment. Through our partnership with the Hellenic Capital Market Commission, we aim to empower our members to take full advantage of the potential of the capital market, while at the same time protecting themselves from modern threats. This cooperation will contribute to the creation of an environment of security and transparency for all. I am confident that this initiative will provide important knowledge and support our businesses towards a new growth path."

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