



MEDIA RELEASE

Athens, 5 October 2026

IOSCO launches 10th edition of World Investor Week, 5-11 October 2026

World Investor Week (WIW) 2026 officially begins today across participating jurisdictions around the world, marking the 10th edition of IOSCO's global campaign dedicated to investor education, investor protection, and financial literacy.

Over the coming week, financial regulators, educators, and partner organizations will deliver a wide range of activities aimed at helping investors build the knowledge and skills needed to make informed financial decisions. Events will include webinars, educational campaigns, workshops, school initiatives, digital outreach activities and awareness programs tailored to local audiences. Activities taking place throughout the week will provide investors with practical information and educational resources to help them navigate rapidly changing financial markets, a wide range of investment-related online content, and increasingly sophisticated scams.

As in previous editions, WIW2026 will be supported by a number of partner organizations, including the Financial Planning Standards Board's (FPSB) bespoke World Financial Planning Day on October 7, as well as the World Federation of Exchanges (WFE)' Ring the bell for financial literacy event.

This year's edition, held under the tagline **"Invest in Your Future. Protect It Today"**, marks ten years since the launch of the first World Investor Week in 2017. Over the past decade, the campaign has grown into a wide-reaching global initiative, engaging regulators and stakeholders across more than 100 jurisdictions.

As financial markets continue to evolve and new technologies influence the way investment information is shared and consumed, investor education remains a critical tool in helping individuals assess information and make informed financial decisions. World Investor Week aim to encourage greater awareness of the resources available to investors and of the steps they can take to protect themselves from potential harm.

“Today, we launch the 10th edition of World Investor Week at a time when investors have access to more information, more digital tools and more investment opportunities than ever before. With that access comes the need for careful judgment. WIW 2026 encourages investors to rely on sound information, understand the risks they face, and take practical steps to protect their financial future. In doing so, investors reinforce this year’s message: Invest in Your Future. Protect It Today.”

- IOSCO Board Chair Jean-Paul Servais, who also serves as Chair of the Belgium Financial Services & Markets Authority

“World Investor Week demonstrates the strength of global cooperation in advancing investor education and protection. Across jurisdictions, IOSCO members and partners are delivering activities that respond to local needs while reinforcing shared messages: invest with care, verify information, and remain alert to scams. We are pleased to support this milestone edition of the campaign.”

IOSCO Secretary General Rodrigo Buenaventura

Additional information, list of participants and events, and ways to join can be found at www.worldinvestorweek.org and on social media ([LinkedIn](#) and [X](#)).

Notes to Editors

1. IOSCO is the leading international policy forum for securities regulators and the global standard setter for financial markets regulation. It develops, implements and promotes adherence to internationally recognized standards for financial markets regulation and works closely with other international organizations on the global regulatory reform agenda.

2. The Organization's membership regulates more than 99% of the world's securities markets in over 130 jurisdictions. By providing high quality technical assistance, education, and training, IOSCO supports its members to come together to achieve the following three objectives:

- Enhance investor protection;
- Ensure markets are fair and efficient; and
- Promote financial stability by reducing systemic risk.

3. The IOSCO Board is the governing and standard-setting body of IOSCO and is made up of 35 securities regulators. Mr. Jean-Paul Servais, the Chair of Belgium’s Financial Services and Markets Authority (FSMA), is the Chair of the IOSCO Board. Dr. Islam Azzam, Executive Chairman, Financial Regulatory Authority, Egypt, Mr. Toshiyuki Miyoshi, Vice Minister for International Affairs, Financial Services Agency, Japan, Mr. Mark T. Uyeda, Commissioner, US Securities and Exchange Commission (SEC) and Mr. Grant Vingoe, Chief Executive Officer, Ontario Securities Commission (OSC) are Vice-Chairs of the IOSCO Board.

4. The Growth and Emerging Markets (GEM) Committee is the largest Committee within IOSCO, representing more than 75% of the IOSCO membership, including ten of the G20 members. The Committee unites members from growth and emerging markets

and communicates their views at other global regulatory discussions. It is chaired by Dr. Islam Azzam, Executive Chairman, Financial Regulatory Authority, Egypt.

5. IOSCO counts four regional committees: (1) Africa / Middle-East (AMERC), chaired by H.E. Waleed Saeed Al Awadhi, Chief Executive Officer, Securities and Commodities Authority, United Arab Emirates; (2) Asia & Pacific (APRC), chaired by Ms. Julia Leung, Chief Executive Officer of the Hong-Kong Securities and Futures Commission; (3) European Regional Committee (ERC), chaired by Mr. Jean-Paul Servais; and (4) Inter-American Regional Committee (IARC), chaired by Ms. Christina Rolle, Executive Director, Securities Commission of The Bahamas.

6. IOSCO's General Secretariat is headquartered in Madrid, Spain. The Secretariat supports and coordinates the work of IOSCO and is comprised of permanent staff and member secondees. It is led by Rodrigo Buenaventura who was appointed IOSCO's Secretary General in January 2025.

7. IOSCO's World Investor Week has two primary objectives, namely (i) to disseminate key messages that support investor education, investor protection and financial literacy; and (ii) to foster learning opportunities for investors. The campaign also aims to strengthen collaboration among IOSCO members on investor education and protection initiatives.

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