

Athens, 13 October 2026

Press Release

World Investor Week 2026 Concludes – Strengthening Financial Literacy and Investor Protection

The **Hellenic Capital Market Commission (HCMC)** announces the conclusion of **World Investor Week 2026 (WIW 2026)**, an initiative of the **International Organization of Securities Commissions (IOSCO)**. For the tenth consecutive year, the initiative brought together regulators and stakeholders from more than 100 jurisdictions worldwide, with the shared objective of promoting financial education and investor protection.

This year's campaign, held from **5 to 11 October 2026**, focused on **Investor Resilience, Digital Deception and Scam Alert**. It also highlighted the **Fundamentals of Investing** and the importance of educating **New Investors and the Next Generation**.

Particular emphasis was placed on long-term financial planning, investment diversification and avoiding impulsive decisions. The campaign also stressed the need to critically assess AI-generated content, recognise manipulated videos and voices, and remain vigilant against investment scams, including those involving online relationships. A key message was the importance of checking that financial professionals and investment platforms are duly authorised before committing funds.

As part of **WIW 2026**, the HCMC undertook significant initiatives throughout 2026 to systematically strengthen financial literacy in Greece:

- **The HCMC organised an international conference entitled “Financial Education: Ensuring Informed Citizens, Confidence & Stronger Capital Markets”**. Speakers included senior representatives of international organisations such as the OECD, other EU regulatory authorities, the HCMC's leadership and staff, and representatives of the market and the financial sector. The conference was held to mark the **publication of a children's book entitled “Financial Education Tales – Come and Learn About the Economy”**, in collaboration with Nomiki Bibliothiki (Publishing Company).
- **It published an “Investor Dictionary and Guide”**, in collaboration with the Hellenic Financial Literacy Institute, covering the fundamental concepts of capital markets and helping investors become familiar with basic related terminology and investment concepts.

- **It issued an information brochure entitled “Collective Investments in Greece (including mutual funds and other collective investment schemes) – An Investor’s Guide”.**
- **In collaboration with the National and Kapodistrian University of Athens, is completing the development of online investment simulators**, accompanied by educational material on financial data, risk management and the construction of portfolios comprising multiple securities.
- **It made available on its website an interactive Quiz entitled “How Well-Informed an Investor Are You?”.** Through short questions, participants can test their knowledge of investment risk, the identification of suspicious practices and the basic principles underpinning informed investment decisions.
- **The HCMC’s First Vice-Chairman, Mr Michail Fekkas, gave an interview** to the financial and news website Insider.gr, focusing on financial literacy, a long-term investment culture and investor protection.
- **It published adapted informational and educational videos from the Banque de France’s “ABC de l’économie” platform** to strengthen financial knowledge among the Greek public.
- **It translated and adapted informational and educational material for the Greek public**, with the aim of providing accessible information and supporting informed financial decisions.

At the same time, the HCMC promotes financial literacy and strengthens investor protection through conference presentations, articles and targeted posts on its website and official communication channels.

Statement by the Chair of the HCMC, Ms Vasiliki Lazarakou

“World Investor Week 2026 highlights the importance of financial literacy and investor protection in an increasingly complex digital environment, where artificial intelligence and the speed at which information spreads create new opportunities as well as new risks.

Throughout 2026, the Hellenic Capital Market Commission developed a broad range of initiatives to inform and protect investors, with an emphasis on identifying investment risks and preventing fraud. At the same time, it is harnessing the capabilities of artificial intelligence and developing relevant applications to strengthen its supervisory work and address today’s challenges more effectively.

Our unwavering priority is to empower investors through knowledge and responsible information. Through this year’s initiatives, we aim to make financial knowledge more accessible and useful in practice, particularly for those taking their first steps in investing. We continue to strengthen our partnerships in Greece and internationally, with the aim of a transparent, trustworthy and resilient Greek capital market that inspires confidence and effectively protects investors.”

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