

Athens, 14 January 2025

PRESS RELEASE

The Board of Directors of the Hellenic Capital Market Commission, at its 1044th/14.1.2025 meeting, decided to approve the content of the prospectus of the company "ALTER EGO MEDIA S.A." for the public offering of new, dematerialized, common, registered, with voting right's shares, with cash payment and cancellation of the pre-emptive right of existing shareholders, as well as the listing of all of the company's shares for trading on the Regulated Market of the Athens Exchange.